



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Business growth solutions

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Empowering Canadian businesses to take steps towards growth helps enormously in building the economy, creating jobs and generate new opportunities for Canadians. This special feature will explore how Canadian businesses can benefit from optimizing their operations — ultimately helping our local economies thrive.

- PROPOSED TOPIC HIGHLIGHTS:**
- EMPOWERMENT** — Encouraging Canadian businesses to take steps towards growth
 - TOP TALENT** — Recruiting post-secondary graduates
 - DEVELOPMENT** — The power of corporate training and upskilling
 - PARTNERS** — Key community partners to support growth
 - EXPERT ADVICE** — From R&D support to the role of consultants

GET INVOLVED TODAY. CONTACT:
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Print/Digital Weekly Readers – 5,898,000
Print Weekly Readers – 2,697,000 | Digital Weekly Readers – 4,439,000

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 16	February 17	February 24	January 16
February 10	March 17	March 24	February 10