



2023 NATIONAL - EDITORIAL - NEWSPAPER

# ROB CARRICK'S 2023 ON-LINE BROKER RANKING

Interest in online investing has surged in recent years, as both trading volumes and applications for new accounts have skyrocketed. But while many investors are considering online brokerages for the first time, the Globe and Mail has a long track record of providing guidance on the best options out there.

For nearly a quarter century, our online brokerage ranking has provided Canadian investors with necessary information to set themselves up for long-term investing success.

Rob Carrick, the country's leading personal finance writer, evaluates brokerages on a wide range of criteria, from ease of use to cost to the overall investing experience. Looking for commission-free ETF trading? Want to make sure your brokerage has a topnotch mobile app? Our guide offers insights into these crucial questions – and more.

**For additional information contact**  
Keith Ryder, Special Reports Associate [kryder@globeandmail.com](mailto:kryder@globeandmail.com)



**45%**  
more likely to use/contribute to ETFs (past 6 months)

**31%**  
more likely to use/contribute to Stocks/Bonds (past 6 months)

**52%**  
more likely to be heavy stocks/bonds investors

**Print Weekly Readers – 2,697,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing on Fridays
January 27, 2023	February 3, 2023	Friday, February 10, 2023