

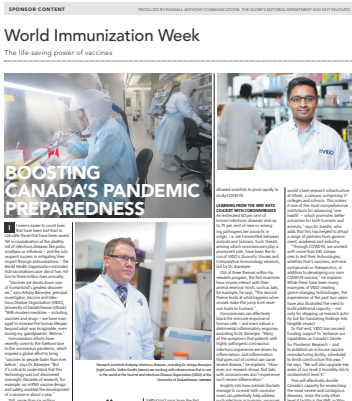


2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

# World immunization week

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



World Immunization Week is a time to celebrate the power of vaccines and their positive impact in Canada and across the globe. This special feature will examine the latest developments in vaccine technology, the impact of these technologies on public health and safety, and the ways that Canada's leading-edge research and development capabilities are shaping the future of immunization..

**PROPOSED TOPIC HIGHLIGHTS:**

**RESEARCH & INNOVATION** — breakthroughs that are inspiring hope for the future.

**IMPACT** — the power of vaccines, from childhood vaccinations to flu and cancer prevention.

**AWARENESS** — how vaccines create a safety net for vulnerable community members.

**GET INVOLVED TODAY. CONTACT:**

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**37%**  
more likely to have a Household Income of \$200K+\*

**45%**  
more likely to be Managers, Owners, Professionals (MOPEs)\*

**77%**  
more likely to be Business Decision Makers\*

Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 6	April 17	April 24	March 6