



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Top engineering schools

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Canada's engineering programs and post-secondary institutions are advancing the skills and education that allow engineers to develop innovative solutions in a range of fields. This special feature explores how these institutions contribute to the creation of a world-class engineering workforce that can meet the challenges of tomorrow.

PROPOSED TOPIC HIGHLIGHTS:

- LEADERSHIP** — Exceptional leadership teaching the next generation of engineers
- PARTNERSHIPS** — collaborations with industry to tackle complex problems
- RESEARCH & INNOVATION** — Emerging technology that is shaping the engineering space
- DIVERSITY & INCLUSION** — How these programs and institutions are welcoming students and team members from a range of backgrounds

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 25	March 8	March 15	January 25