



FEATURED EDITORIAL

Economic Reconciliation - ROB magazine will look at the importance of economic solutions to bolster Indigenous communities. Meaningful partnerships and opportunities will be highlighted through profiles of indigenous companies, from various business sectors.

INTEGRATED SPECIAL REPORTS

Business Education in Canada: From MBAs and EMBA's to specialty programs, this report will explore the various options available for those who want to earn credentials and further their education in business, as well as topics and trends in business education.

Telecom in Transformation: This integrated report examines some of the latest trends and upcoming transformations in the telecom space. From 5G to the use of AI in telecommunications, the report looks at the affects on our lives and industries going forward.

Connect to over 2.4 million print and digital readers who make up Canada's premier business community

- 370,000 are Senior Managers/Owners
2.3x more likely to be senior-level executives
- 1,258,000 are Influential MOPES
1.7x more likely to be Managers, Owners, Professionals
- 1,001,000 are Business Decision Makers
2.5x more likely to authorize business purchase decisions
- 279,000 are High Net Worth Investors (\$500K+)
77% more likely to be heavy stocks/bonds traders

SOURCE: Vividata Fall 2022 Study - National, A18+, Report on Business magazine print/digital

BOOKING AND CREATIVE DEADLINES

Booking Deadlines

Special Executions: Monday, June 19

Integrated Special Reports: Thursday, September 7

Standard Brand Advertising: Tuesday, September 26

Material Deadline

Thursday, September 28

Distribution

Digital: Friday, October 27

Print Saturday, October 28

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