

FEATURED EDITORIAL



REPORT ON BUSINESS
CHANGEMAKERS

Changemakers: ROB's third installment of Changemakers, an editorial award celebrating 50 emerging leaders who are transforming the way business is done in Canada today.

INTEGRATED CONTENT FEATURE

Diversity and Inclusion in the Workplace: This feature will provide insights on how Diversity and Inclusion maximizes positive and long lasting effects for both businesses and their employees.

Connect to over **2.4 million** print and digital readers
who make up Canada's premier business community

- **370,000 are Senior Managers/Owners**
2.3x more likely to be senior-level executives
- **1,258,000 are Influential MOPEs**
1.7x more likely to be Managers, Owners, Professionals
- **1,001,000 are Business Decision Makers**
2.5x more likely to authorize business purchase decisions
- **279,000 are High Net Worth Investors (\$500K+)**
77% more likely to be heavy stocks/bonds traders

SOURCE: Vividata Fall 2022 Study - National, A18+, Report on Business magazine print/digital

BOOKING AND CREATIVE DEADLINES

Booking Deadlines

Special Executions: Monday, October 24, 2022

Integrated Content Feature: Thursday, January 5

Standard Brand Advertising: Tuesday, January 24

Material Deadline

Thursday, January 26

Distribution

Digital: Friday, February 24

Print Saturday February 25

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