



REPORT ON BUSINESS

MAGAZINE

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FEATURED EDITORIAL



Best Managed Companies: ROB partners with Deloitte to present this anticipated list of privately owned Canadian companies. Organizations that are excelling in all aspects of business from strategy and culture to governance and financials are highlighted.

INTEGRATED CONTENT FEATURE

Supply Chain Management: The COVID-19 pandemic turned the world of supply chain management on its head, as countless new challenges made it necessary to come up with innovative solutions to keep the supply chain running. As we emerge from the pandemic, what innovations are here to stay? How has the the pandemic shaped the future resilience of supply chain management? This feature will answer these questions and more.

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- **370,000** are Senior Managers/Owners
2.3x more likely to be senior-level executives
- **1,258,000** are Influential MOPEs
1.7x more likely to be Managers, Owners, Professionals
- **1,001,000** are Business Decision Makers
2.5x more likely to authorize business purchase decisions
- **279,000** are High Net Worth Investors (\$500K+)
77% more likely to be heavy stocks/bonds traders

SOURCE: Vividata Fall 2022 Study - National, A18+, Report on Business magazine print/digital

BOOKING AND CREATIVE DEADLINES

Booking Deadlines

Special Executions: Monday, January 16
Integrated Content Feature: Thursday, April 6
Standard Brand Advertising: Tuesday, April 25

Material Deadline

Thursday, April 27

Distribution

Digital: Friday, May 26
Print Saturday, May 27



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