



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Pharmaceutical research and innovation

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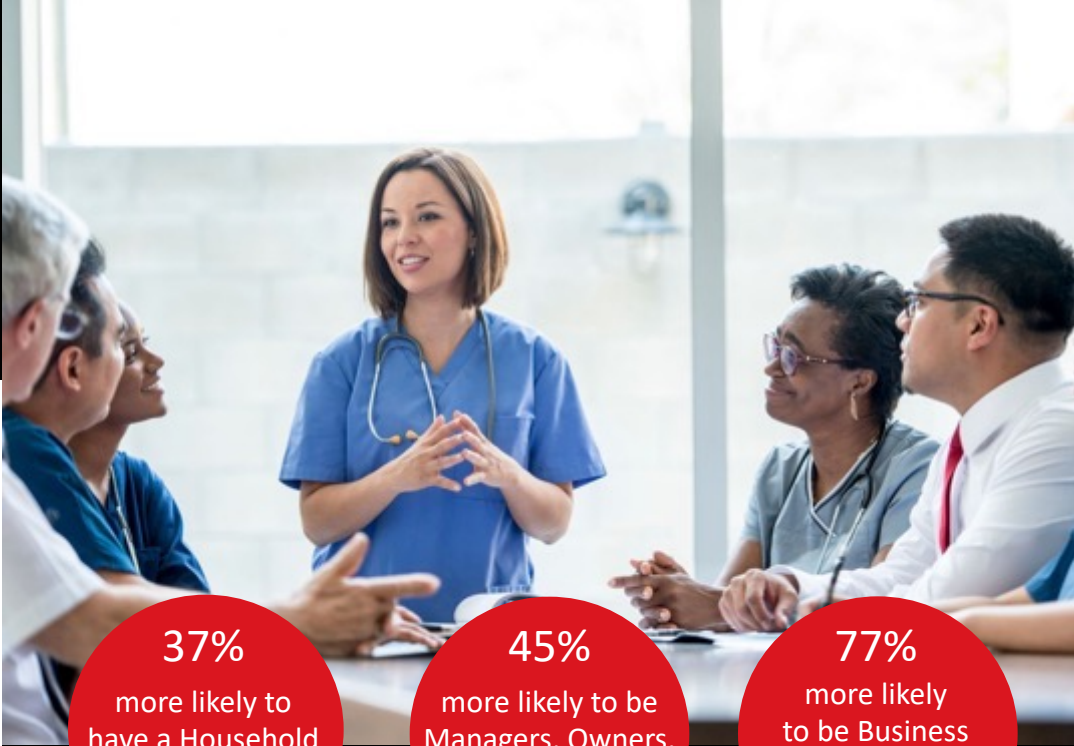


This special report on Pharmaceutical research and innovation provides an in-depth perspective on the impact of pharmaceutical research on the health of Canadians. It discusses leadership, research, and innovation; highlights ways that partnerships work to enhance patients' access to new medicines; and provides a look at emerging trends.

PROPOSED TOPIC HIGHLIGHTS:
LEADERSHIP – Organizations, institutions and researchers defining pharmaceutical excellence.
RESEARCH – Advancing understanding and treatment capabilities.
COLLABORATION – Partnering with key groups to find comprehensive solutions
OUTLOOK – Trends affecting the health outcomes of Canadian patients

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Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
Mar. 27 & Sept. 11	May 8 & Oct. 16	May 15 & Oct. 23	Mar. 27 & Sept. 11