



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

# Patient access & empowerment

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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In this special report on patient access and empowerment, we explore how access to information and taking an active role in care and recovery can impact the experiences and outcomes for patients and their families. We highlight efforts by leaders and organizations dedicated to improving health outcomes, as well as technology and innovation that's enabling better patient care..

- PROPOSED TOPIC HIGHLIGHTS:**
- RESEARCH & INNOVATION** – New findings enabling higher quality patient care
  - COLLABORATION** – Strengthening outcomes through collaborations between patients, families and their health-care partners
  - COMMUNITY EFFORT** – How we can all work together for a healthier society
  - TECHNOLOGY** – Boosting health outcomes through the latest technology

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 19	October 31	November 7	September 19