



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

# Food security

**INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.**

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Global challenges ranging from drought to conflict can disrupt agricultural production and supply chains, leaving many vulnerable community members without access to safe and nutritious food. Canadian farmers and food producers play a critical role in helping the world's population obtain adequate nutrition, and this special feature will shine a light on these efforts and innovation in this space.

**Proposed topic highlights:**  
**INNOVATION & COLLABORATION** — groups working on cutting edge technology to support food security  
**ADVOCACY** — policies that support innovation  
**SUPPORT** — empowerment to promote sustainable agriculture practices in Canada  
**BREAKING BARRIERS** — ensuring equitable access to nutritious food for all



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Print/Digital Weekly Readers – 5,898,000  
Print Weekly Readers – 2,697,000 | Digital Weekly Readers – 4,439,000

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 20	June 1	June 8	April 20

**GET INVOLVED TODAY. CONTACT:**

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