



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Financial Planning Week 2023

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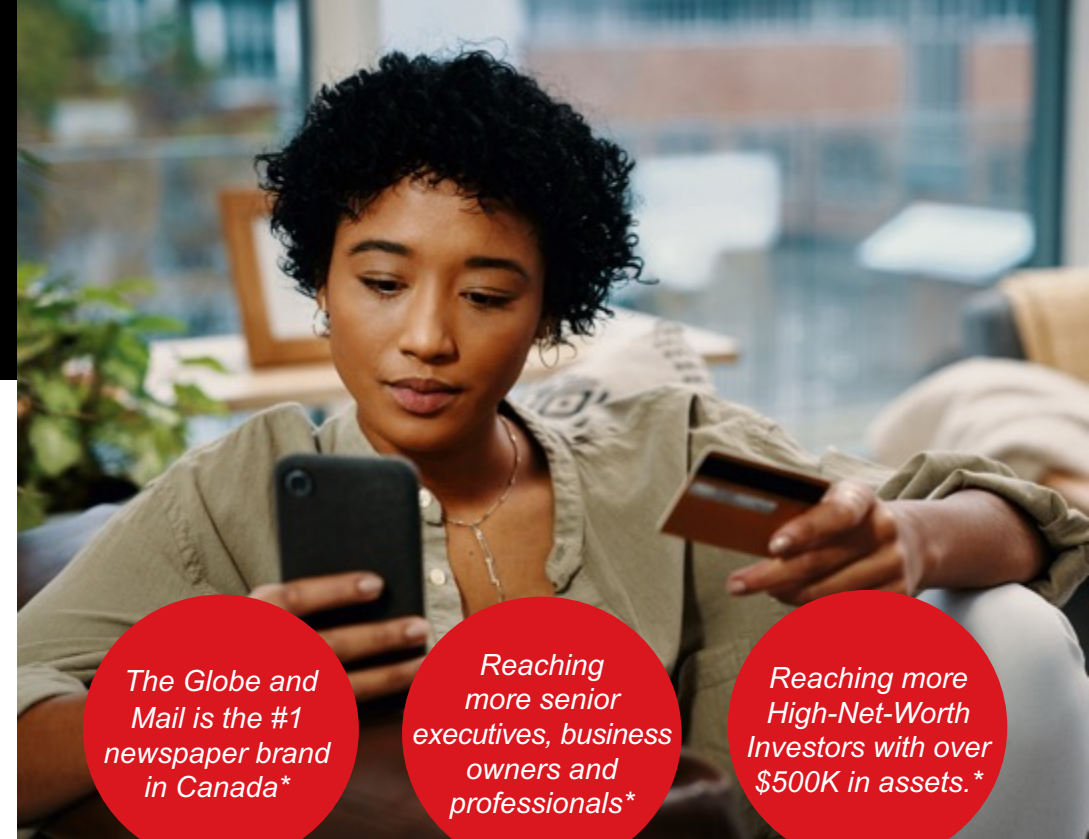
Recent years have highlighted how uncertain times – from public health crises to economic disruptions – can add to the stress that many Canadians already feel about managing their finances. This special feature, produced in conjunction with leading experts and published during the annual Financial Planning Week in November, will explore the strategies that certified financial professionals offer to help clients determine their financial values and priorities and to build financial resiliency in the face of a changing world.

- Proposed topic highlights:**
- RESOURCES** – Where to find information for navigating unique financial situations.
 - EXPERT ADVICE** – Accessing professionals well-suited to your personal and professional goals.
 - TRENDS** – Evolving financial concerns among Canadians.
 - SOLUTIONS** – The latest expert approaches to building financial well-being.

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Print/Digital Weekly Readers – 5,898,000
Print Weekly Readers – 2,697,000 | Digital Weekly Readers – 4,439,000

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 29	November 3	November 24	September 29