



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Financial Planning Week 2023

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Particularly in economically turbulent times, financial planning is more important than ever for all Canadians to build financial resiliency. This special feature, produced with leading experts and published during the annual Financial Planning Week in November, will explore how experts are empowering Canadians to build their financial health to ensure a secure future.

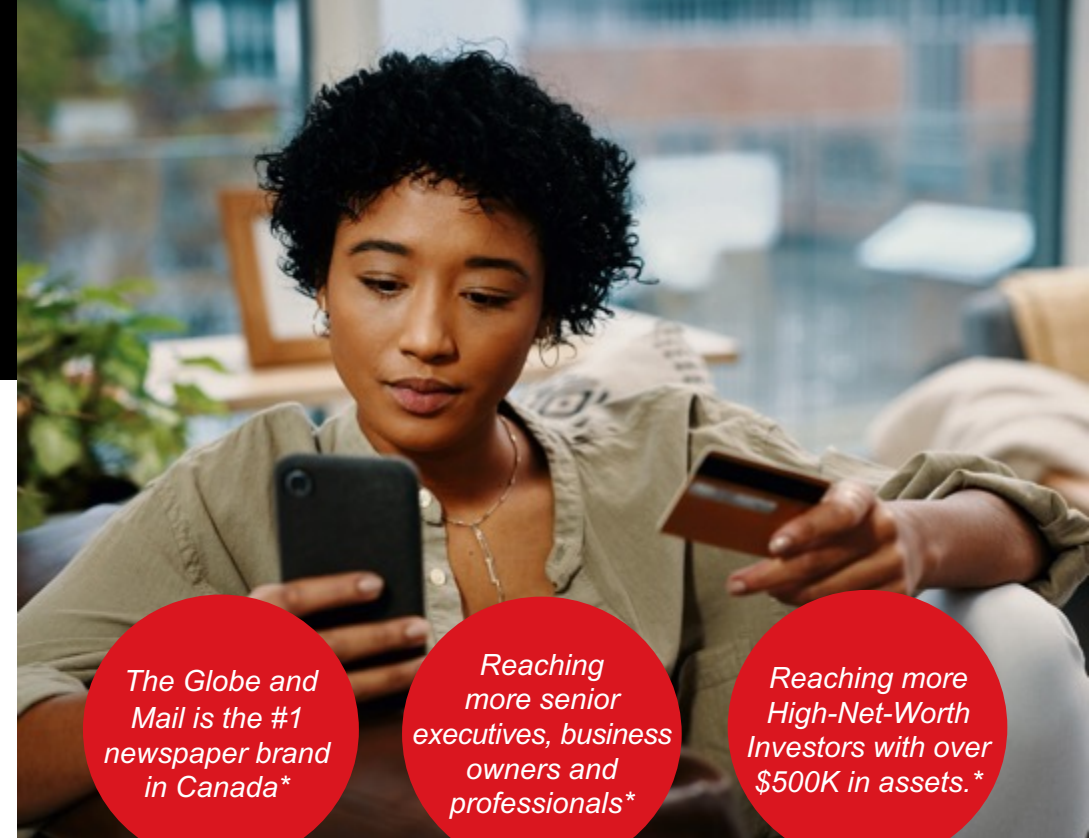
Proposed topic highlights:

EXPERT ADVICE — How professionals can help you meet your goals

OPTIONS — the latest approaches to building financial health

RESOURCES — where to find tailored guidance

TRENDS — the top financial concerns today



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Print/Digital Weekly Readers – **5,898,000**

Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 29	November 3	November 24	September 29