



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

# Engineering in Canada

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Canada’s engineers are actively contributing to the development of a better world and shaping Canada’s future. This special feature celebrates the work of Canada’s brilliant engineers, who are transforming ideas into products that are essential to modern life.

**PROPOSED TOPIC HIGHLIGHTS:**

**EDUCATION** — Canadian schools equipping students with the skills and knowledge to succeed in the industry

**COLLABORATION** — partnerships in the industry to tackle complex problems

**TECHNOLOGY & INNOVATION** — Emerging technology that is emerging in the engineering space

**DIVERSITY & INCLUSION** — How the field can be representative of people from a range of backgrounds

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 4 & Sept. 8	May 23 & Oct. 17	May 30 & Oct. 24	April 4 & Sept. 8