



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

# Celebrating food and farming – National Farmers Day

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Dating back hundreds of years farmers have been essential to our communities. Today's farmers are producing safe, healthy and high-quality food at incredible environmental balances. Celebrating National Farmers Day, this special feature focuses on the agricultural community, exploring the current challenges facing farmers and highlighting innovative initiatives that help them succeed.

**Proposed topic highlights:**  
**CELEBRATING IMPACT** — how farmers support food security and nutrition in Canada and abroad  
**AWARENESS** — Challenges affecting Canadian farmers today  
**INNOVATION** — new technology that is helping farmers succeed

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada\**

*Reaching more senior executives, business owners and professionals\**

*Reaching more High-Net-Worth Investors with over \$500K in assets.\**

Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 3	October 5	October 12	August 3