

The Giving Season



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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

For many, the end of the year is associated with giving, volunteering and community support. In fact, most charities receive a majority of their funding the last three months of the year (known as "The Giving Season") due to the generosity of Canadian donors. This special feature will highlight the efforts and impact of the Canadian non-profit sector and the causes, initiatives and success stories that inspire hope during this season of giving.

Proposed topic highlights:

COMMUNITY IMPACT – Success stories that celebrate communities working together.

OUTLOOK – Trends that are affecting how donors will give and how charities will provide services in the future.

CANADIAN GIVING – How Canada is shaping outcomes at home and abroad.

NEW REALITY – A pandemic, climate emergency, growing public on anti-racism and equity — how charities are responding to and leading these issues that inspire hope during the giving season.

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