



Sustainability Strategies

May Issue

Environmental sustainability is no longer a “nice to have” feature for an organization – it’s become a “must have” for businesses who want to earn customer and employee loyalty. This feature will spotlight many of the innovations Canadian companies are doing to help the planet, while allowing advertisers to share their own sustainability and innovation practices.

Standard Booking Deadline	Material Deadline	Print Insertion Date	Digital Insertion Date
March 8, 2023	March 29, 2023	Saturday, April 29, 2023	Friday, April 28, 2023

Integrated Content Feature or Contract Rates Apply

For additional information, contact:

KEITH RYDER, Special Reports Associate kryder@globeandmail.com

INTEGRATED CONTENT FEATURES

Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. Produced by Globe Content Studio.

REACH YOUR TARGET

- 2.5x more likely to be Business Decision Makers
- \$53.1 billion of purchase influence
- 72% more likely to be MOPEs
- 2.3x more likely to be Senior Managers or Owners
- 21% more likely to be business owners

Source: Vividata Fall 2022, National, A18+, Report on Business magazine print/digital