



# Supply Chain Management

## June Issue

The COVID-19 pandemic turned the world of supply chain management on its head, as countless new challenges made it necessary to come up with innovative solutions to keep the supply chain running. As we emerge from the pandemic, what innovations are here to stay? How has the the pandemic shaped the future resilience of supply chain management? This feature will answer these questions and more.

Standard Booking Deadline	Material Deadline	Print Insertion Date	Digital Insertion Date
April 6, 2023	April 27, 2023	Saturday, May 27, 2023	Friday, May 26, 2023

**Integrated Content Feature or Contract Rates Apply**

For additional information, contact:

**KEITH RYDER, Special Reports Associate** [kryder@globeandmail.com](mailto:kryder@globeandmail.com)

## INTEGRATED CONTENT FEATURES

Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. Produced by Globe Content Studio.

### REACH YOUR TARGET

- 2.5x more likely to be Business Decision Makers
- \$53.1 billion of purchase influence
- 72% more likely to be MOPEs
- 2.3x more likely to be Senior Managers or Owners
- 21% more likely to be business owners

Source: Vividata Fall 2022, National, A18+, Report on Business magazine print/digital