

Financial Resiliency



PUBLICATION DATE: Friday, February 17
GET INVOLVED BY: Monday, January 9
PRINT/DIGITAL AD MATERIAL DUE: Friday, February 10

INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

From navigating the affects of rising interest rates and inflation to setting out the financial road to retirement, financial resiliency is an important topic for all Canadians. This special feature will put a spotlight on the role of financial planning, provide advice and insights from experts, and outline top strategies for present and future financial wellbeing.

Proposed topic highlights:

LITERACY — Improving the financial literacy of all Canadians, from students to retirees

TECHNOLOGY — Utilizing technology to better serve Canadians

EXPERT ADVICE — The value of guidance from trusted professionals

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RICHARD DEACON, Project Manager T: 1.604.631.6636

E: rdeacon@globeandmail.com

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FINANCIAL RESILIENCY

Foundations for strength through financial ebbs and flows

How simple financial planning can lead to lifelong financial well-being
Putting together a financial plan with the help of a trusted professional can position you to withstand life's unexpected challenges

Canadians' top causes of stress

Money	38%
Personal health	26%
Work	20%
Relationships	15%

Planners provide more peace of mind than DIY
Three quarters of Canadians working with a professional financial planner feel more confident about their financial future than they did at the start of the year.