



# Employee Wellness

## April Issue

Employee mental health and wellness has always been important but working through a pandemic has brought the issue to the forefront. This feature will explore the importance of workplace wellness initiatives, programs companies are implementing to improve employees' mental health and wellness, and more.

| Standard Booking Deadline | Material Deadline | Print Insertion Date     | Digital Insertion Date |
|---------------------------|-------------------|--------------------------|------------------------|
| February 2, 2023          | February 23, 2023 | Saturday, March 25, 2023 | Friday, March 24, 2023 |

**Integrated Content or Contract Rates Apply**

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### REACH YOUR TARGET

- 2.5x more likely to be Business Decision Makers
- \$53.1 billion of purchase influence
- 72% more likely to be MOPEs
- 2.3x more likely to be Senior Managers or Owners
- 21% more likely to be business owners

Source: Vividata Fall 2022, National, A18+, Report on Business magazine print/digital