

Eating Disorders Awareness Week



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GET INVOLVED BY: Wednesday, December 7
PRINT/DIGITAL AD MATERIAL DUE: Wednesday, January 25
INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Hundreds of thousands of Canadians have a diagnosis of an eating disorder, yet it is often a topic that is riddled with misconceptions and stereotypes. This special feature strategically timed during Eating Disorder Awareness week will shine a spotlight on this health crisis that affects Canadians of all races, genders, ages and socio-economic backgrounds.

- Proposed topic highlights:**
- STRATEGIES** — focus on eating disorder prevention
 - AWARENESS** — escalate education of eating disorders and their impact
 - SUPPORT** — the role of support for a loved one
 - RESOURCES** — where to find support for patients with eating disorders and their families

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:
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**6,367,000 WEEKLY PRINT/DIGITAL
READERS**

Source: Vividata Fall 2021, National, A14+

PRINT: National Edition
714,000 WEEKDAY PRINT READERS
Source: Vividata Fall 2021, National, A14+

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