



# Diversity, Equity and Inclusion

## March Issue

Making sure you have effective DE&I policies and practices in the workplace is not just the right thing to do, it also reaps countless long-term benefits for businesses and their employees. This feature will look at the importance of workplace DE&I, best practices, and innovations that are ensuring an equitable workplace for all.

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**Integrated Content or Contract Rates Apply**

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## INTEGRATED CONTENT FEATURES

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### REACH YOUR TARGET

- 2.5x more likely to be Business Decision Makers
- \$53.1 billion of purchase influence
- 72% more likely to be MOPEs
- 2.3x more likely to be Senior Managers or Owners
- 21% more likely to be business owners

Source: Vividata Fall 2022, National, A18+, Report on Business magazine print/digital