

Cybersecurity

October Issue

October is Cybersecurity Awareness Month, which makes it the perfect time to shine the spotlight on a topic that's becoming increasingly important for companies to address. This feature will offer tips on how to keep your company cybersecure, with updates on the latest cybersecurity products, threats and solutions.

Standard Booking Deadline	Material Deadline	Print Insertion Date	Digital Insertion Date
August 10, 2023	August 23, 2023	Saturday, September 30, 2023	Friday, September 29, 2023

Integrated Content Feature or Contract Rates Apply

For additional information, contact:

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REACH YOUR TARGET

- 2.5x more likely to be Business Decision Makers
- \$53.1 billion of purchase influence
- 72% more likely to be MOPEs
- 2.3x more likely to be Senior Managers or Owners
- 21% more likely to be business owners
- 14% more likely to be SMB business owners (<250 employees at location)

Source: Vividata Fall 2022, National, A18+, Report on Business magazine print/digital