

Black History Month



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GET INVOLVED BY: Monday, January 9
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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Black History Month is an opportunity to educate Canadians on the rich history of blacks in Canada. Focusing on this year's theme of Black Resistance, this special feature will shed light on the incredible work of Black leaders, past and present, as well as the importance of embracing education, resilience, inclusion and diversity to create stronger communities.

- Proposed topic highlights:**
- ADVOCACY** – The contributions of leading advocates, organizations and initiatives towards creating a more equitable society.
 - ALLYSHIP** – the important role of allies
 - REFLECTION & ACTION** – How historic reflection can lead to progressive action.
 - EDUCATION** – Efforts for creating a more inclusive and diverse Canada.

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GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636
E: rdeacon@globeandmail.com

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Source: Vividata Fall 2021, National A14+

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