

Arthritis Awareness Month



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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Six million Canadians live with arthritis, a category of over 100 diseases that can affect people of all ages, races and sexes. Living with arthritis can pose a serious hindrance to every day life, as it causes pain in the joints and other tissues. This special feature will highlight the plight of Canadians living with arthritis and the research and innovation in this space to improve the lives of those afflicted with this disease.

Proposed topic highlights:

AWARENESS — advocacy and building understanding

RESEARCH — celebrating studies that help gain a better understanding of arthritis

INNOVATION — how entrepreneurs are shaping new solutions

BREAKING BARRIERS — equal care for all Canadians

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