## 2023 NATIONAL INTEGRATED CONTENT FEATURE

NEWSPAPER AND DIGITAL



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**Strategies for sustainability** 

Across Canada, there is growing awareness that leadership in sustainability is a powerful driver for business success. This special feature will highlight efforts for advancing a cleaner and greener economy and reducing our environmental footprint across sectors and all areas of society.

## Proposed topic highlights:

**ADVANCING A LOW-CARBON ECONOMY** – Key steps for addressing carbon emissions.

**CLEANTECH** – Leveraging Canada's advantage as a cleantech powerhouse. **RESEARCH & INNOVATION** – New insights informing innovative solutions and technologies.

**PARTNERSHIPS & EDUCATION** – Teaming up for success and delivering cuttingedge sustainability education.

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Strategies for sustainability