

Stem Cells & Diabetes

World Diabetes Day & Diabetes Awareness Month



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GET INVOLVED BY: October 14

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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Advances in stem cell therapy are raising hopes for curing chronic and life-altering diseases once thought to be incurable, including type 1 diabetes (T1D). People with T1D must administer external insulin to survive because their body destroys the beta cells in the pancreas that produce insulin. Progress is accelerating in the development of stem-cell derived treatments to replace the destroyed beta cells so the pancreas begins to produce insulin again – a transformational and potentially curative approach for people with T1D. This special feature is timing strategically for World Diabetes Day and Diabetes Awareness Month.

Proposed topic highlights:

RESEARCH & INNOVATION – The latest research advances in stem-cell treatments for T1D

CHALLENGES – Exploring the major challenges to be overcome to bring effective stem-cell therapies to people with T1D.

IMPACTS – Expanding understanding of the potential impacts of freeing individuals with T1D from the need to take insulin.

HEALTH CARE SUPPORTS – How new stem-cell treatments could change health-care delivery and supports for people with T1D.

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:

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Source: Vividata Fall 2021, National A14+

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Source: Vividata Fall 2021, National, A14+

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DIABETES - TODAY AND TOMORROW

PEOPLE WITH DIABETES ARE:

- 25 times more** likely to experience depression
- 12 times more** likely to be hospitalized for long-term reading delays
- 11.7 million** Canadians are living with diabetes. They're sharing knowledge and creating connections for individuals and the health care professionals who care for them, advocating through public policy and funding research to improve treatments and find a cure to end diabetes.
- 3 times more** likely to be hospitalized for heart attack, stroke and peripheral vascular disease
- 20 times more** likely to be hospitalized with non-traumatic lower limb amputations

Diabetes reduces lifespan by 5 to 15 years

LET'S CHANGE THE CONVERSATION ABOUT DIABETES: ENDING THE STIGMA UNDERPINS EFFORTS TO MORE EFFECTIVELY SUPPORT PEOPLE LIVING WITH DIABETES