



REPORT ON BUSINESS

MAGAZINE

NOVEMBER 2023 ISSUE

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FEATURED EDITORIAL

REPORT ON BUSINESS | SHOOK

CANADA'S TOP WEALTH ADVISORS

Canada's Top Wealth Advisors are ranked in partnership with SHOOK Research. Selection is made based on factors including revenue trends, assets under management, compliance records, industry experience and best practices.

INTEGRATED CONTENT FEATURE

Business Education in Canada: From MBAs and EMBA's to specialty programs, this feature will explore the various options available for those who want to earn credentials and further their education in business, as well as topics and trends in business education.

Connect to over **2.4 million** print and digital readers who make up Canada's premier business community

- 370,000 are Senior Managers/Owners
2.3x more likely to be senior-level executives
- 1,258,000 are Influential MOPEs
1.7x more likely to be Managers, Owners, Professionals
- 1,001,000 are Business Decision Makers
2.5x more likely to authorize business purchase decisions
- 279,000 are High Net Worth Investors (\$500K+)
77% more likely to be heavy stocks/bonds traders

SOURCE: Vividata Fall 2022 Study - National, A18+, Report on Business magazine print/digital

BOOKING AND CREATIVE DEADLINES

Booking Deadlines

Special Executions: Monday, June 19

Integrated Content Feature: Thursday, September 7

Standard Brand Advertising: Tuesday, September 26

Material Deadline

Thursday, September 28

Distribution

Digital: Friday, October 27

Print Saturday, October 28

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