2022 NATIONAL INTEGRATED CONTENT FEATURE

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## **Engineering & innovation**



**PUBLICATION DATE:** Thursday, November 10 **GET INVOLVED BY:** Wednesday, October 5

PRINT/DIGITAL AD MATERIAL DUE: Thursday, November 3

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#### **Proposed topic highlights:**

Engineering is at the core of many inventions that have changed our lives and the profession continues to be essential for advancing creative solutions to today's most pressing challenge, enhancing the success of Canadian businesses and communities and improving quality of life across the country. This special feature will be a celebration of engineering excellence and highlight the wide range of societal issues engineers are responsible for solving as well as inspire future generations to pursue a career in the many fields associated with engineering.

#### **Proposed topic highlights:**

IMPACT – Made-in-Canada solutions for a brighter tomorrow.

INNOVATION – Innovative civil engineering approaches to tackling real-world issues.

COLLABORATION – Lending engineering expertise to multidisciplinary partnerships.

DIVERSITY & INCLUSION – Diverse voices enriching the engineering profession.

EXCELLENCE – Examples of Canadian leadership and excellence in engineering.

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