

# Blood health



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**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Blood has many functions that are important to our overall health and well-being. It transports oxygen and nutrients to the lungs and tissues, carries the cells and antibodies that fight infection, and takes waste products to the kidneys and liver to be filtered and cleaned. It forms blood clots, regulates body temperature, and much more. This special feature will raise awareness about the importance of blood health and explore challenges and opportunities faced by the Canadian blood health system.

**Proposed topic highlights:**

**BLOOD DISORDERS** – The outlook for Canadians with blood disorders and blood cancers.

**RESEARCH AND INNOVATION** – New scientific findings and innovation promising hope.

**INTERVENTIONS** – From stem cell therapy and medication to other treatment options.

**SERVICES** – Blood donors and organizations making a difference for patients.

**BLOOD SYSTEM** – Enabling a robust response to current and future challenges.

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**GET INVOLVED TODAY. CONTACT:**

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