2022 NATIONAL INTEGRATED CONTENT FEATURE

NEWSPAPER AND DIGITAL

The importance of skin health



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Several skin health conditions, including atopic dermatitis and psoriasis, can have severe consequences for the quality of life of those affected, with implications for their physical, psycho-social and mental well-being. This special feature will explore the impact of inflammatory skin conditions in Canada as well as expert advice on how to advance understanding and support –and create skin health routines that promise better outcomes.

Proposed topic highlights:

UNDERSTANDING SKIN CONDITIONS – A look at causes and triggers, and the impact of skin-care routines and life-style choices.
EXPERT ADVICE – From over-the-counter remedies and prescriptions to other management recommendations and therapies.
RESEARCH – New insights from the research community.
INNOVATION – Product innovations improving quality of life.

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