

# Zero-carbon strategies



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**INVESTMENT:** SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Meeting Canada's goal of reducing carbon emissions by 40 to 45 per cent over the next nine years requires urgent and purposeful action across all sectors and areas of society. This special feature will highlight the leaders, organizations and initiatives promising a significant impact on our collective journey to zero carbon.

- Proposed topic highlights:**
- INNOVATION & TECHNOLOGY** – Turning to new tools for meeting strategic objectives.
  - SOLUTIONS** – From reducing emissions to turning to carbon capture and storage for better results.
  - PARTNERSHIPS** – Teaming up for better outcomes.
  - ADVOCACY & LEADERSHIP** – Leading by example and inspiring others.
  - IMPACT** – Profiling the organizations that are actively managing – and reducing – their climate-related impacts.

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