

Strategies for sustainability



PUBLICATION DATE: Monday, November 28
GET INVOLVED BY: Monday, October 10
PRINT/DIGITAL AD MATERIAL DUE: Monday, November 21
INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Across Canada, there is growing awareness that leadership in sustainability is a powerful driver for business success. This special feature will highlight efforts for advancing a cleaner and greener economy and reducing our environmental footprint across sectors and all areas of society.

- Proposed topic highlights:**
- ADVANCING A LOW-CARBON ECONOMY** – Key steps for addressing carbon emissions.
 - CLEANTECH** – Leveraging Canada’s advantage as a cleantech powerhouse.
 - RESEARCH & INNOVATION** – New insights informing innovative solutions and technologies.
 - PARTNERSHIPS & EDUCATION** – Teaming up for success and delivering cutting-edge sustainability education.

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636
E: rdeacon@globeandmail.com

INTEGRATED CONTENT FEATURES

ARE TURNKEY ADVERTORIAL
SOLUTIONS. PARTICIPATING
ADVERTISERS
CAN BE MENTIONED/QUOTED
WITHIN CONTENT SPACE.

THE GLOBE AND MAIL DELIVERS YOUR BEST AUDIENCE

PRINT/DIGITAL: National Edition
**6,367,000 WEEKLY PRINT/DIGITAL
READERS**

Source: Vividata Fall 2021, National A14+

PRINT: National Edition
714,000 WEEKDAY PRINT READERS

Source: Vividata Fall 2021, National, A14+

**Click on the report below to
see a similar feature**

