

Open Banking



PUBLICATION DATE: Monday, Oct. 31, Wednesday, Nov. 30
GET INVOLVED BY: Wednesday, Sept. 14, Wednesday, Oct. 19
PRINT/DIGITAL AD MATERIAL DUE: Monday, Oct. 24, Wed., Nov. 23
INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Open banking – also known as consumer-directed finance – is enabled by new digital technologies that allow consumers to securely share personal and financial data held by their banks with third-party service providers, such as fintech companies and online financial service vendors.

Open banking is a growing part of many Canadians' lives and many use digital services to manage their money, budget for expenses and make investments. This expanding data-sharing capability is driving innovation in the financial services sector, while highlighting the need for standards and regulations that protect consumer privacy and security in the new digital environment.

Proposed topic highlights:

TRENDS – We highlight the latest developments in digital financial services

SECURITY AND CONSUMER PROTECTION – Strategies and tools for mitigating risks of open banking

INNOVATION – What comes next? The new horizons envisioned by digital financial innovators

COLLABORATION – Financial institutions working with partners and authorities to ensure effective and secure open banking

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636

E: rdeacon@globeandmail.com

INTEGRATED CONTENT FEATURES

ARE TURNKEY ADVERTORIAL
SOLUTIONS. PARTICIPATING
ADVERTISERS
CAN BE MENTIONED/QUOTED
WITHIN CONTENT SPACE.

THE GLOBE AND MAIL DELIVERS YOUR BEST AUDIENCE

PRINT/DIGITAL: National Edition
**6,367,000 WEEKLY PRINT/DIGITAL
READERS**

Source: Vividata Fall 2021, National A14+

PRINT: National Edition
714,000 WEEKDAY PRINT READERS

Source: Vividata Fall 2021, National, A14+

**Click on the report below to
see a similar feature**

