NEWSPAPER AND DIGITAL

## **Mental Health**



**PUBLICATION DATE:** Wednesday, November 30 **GET INVOLVED BY:** Wednesday, October 26

PRINT/DIGITAL AD MATERIAL DUE: Wednesday, November 23

INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Fewer Canadians report good or excellent mental health in the wake of the coronavirus pandemic, making education about and support for mental well-being more important than ever. This special feature will explore mental health challenges, the stigma that prevents people from seeking help, and the efforts to promote greater awareness and understanding across the country.

#### **Proposed topic highlights:**

**ADVOCACY** – Raising awareness about mental health issues particularly in the workplace, focusing on particular demographics.

**RESEARCH & INNOVATION** – Working to improve outcomes through new findings and interventions.

**LEADERSHIP** – Leadership in promoting acceptance and inclusion at work and in communities.

**SUPPORT** – Where to find resources for information and support for workplace mental health.

Sponsor content is available. Speak to your account manager for more information.

#### **GET INVOLVED TODAY. CONTACT:**

RICHARD DEACON, Project Manager T: 1.604.631.6636

E: rdeacon@globeandmail.com

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