

Oral Health Month



PUBLICATION DATE: Monday, April 3
GET INVOLVED BY: Monday, February 13
PRINT/DIGITAL AD MATERIAL DUE: Monday, March 27

INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

When it comes to preventing chronic diseases, oral health is as important as healthy eating, being active and not using tobacco. Oral Health Month presents a chance to raise awareness about how good oral hygiene and care can improve health outcomes affecting our whole bodies while National Dental Hygienists Week – also in April – shines a spotlight on the professionals dedicated to keeping our mouths healthy.

Proposed topic highlights:

RAISING AWARENESS – Advancing education, access and support for better oral health in Canada.

RESEARCH & INNOVATION – New findings informing oral health products and services.

EXPERT ADVICE – Top tips for oral care routines and interventions.

IMPACT – From brighter smiles and healthier mouths to improved general health.

INTEGRATED CONTENT FEATURES

ARE TURNKEY ADVERTORIAL
SOLUTIONS. PARTICIPATING
ADVERTISERS
CAN BE MENTIONED/QUOTED
WITHIN CONTENT SPACE.

THE GLOBE AND MAIL DELIVERS YOUR BEST AUDIENCE

PRINT/DIGITAL: National Edition
**6,367,000 WEEKLY PRINT/DIGITAL
READERS**

Source: Vividata Fall 2021, National A14+

PRINT: National Edition
714,000 WEEKDAY PRINT READERS

Source: Vividata Fall 2021, National, A14+

**Click on the report below to
see a similar feature**

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636

E: rdeacon@globeandmail.com

DIABETES - TODAY AND TOMORROW

PEOPLE WITH DIABETES ARE:

- 25 times more** likely to experience vision loss.
- 12 times more** likely to be hospitalized for kidney failure or needing dialysis.
- 11.7 million** Canadians are living with diabetes. They're sharing knowledge and making connections for individuals and the health-care professionals who care for them, advocating through public policy and funding research to improve treatments and find a cure to end diabetes.

Diabetes reduces lifespan by 5 to 15 years

Diabetes Canada's vision is a world free of the effects of diabetes. That's why they're working to improve the quality of life of people living with diabetes. They're sharing knowledge and making connections for individuals and the health-care professionals who care for them, advocating through public policy and funding research to improve treatments and find a cure to end diabetes.

Diabetes at diabetes.ca/diabetes

LET'S CHANGE THE CONVERSATION ABOUT DIABETES: ENDING THE STIGMA UNDERPINS EFFORTS TO MORE EFFECTIVELY SUPPORT PEOPLE LIVING WITH DIABETES