

# Neuroendocrine Tumour (NET) Cancer Day



**PUBLICATION DATE:** Thursday, November 10  
**GET INVOLVED BY:** Thursday, September 29  
**PRINT/DIGITAL AD MATERIAL DUE:** Thursday, November 3  
**INVESTMENT:** SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

As the fastest growing cancer class worldwide, neuroendocrine tumours affect an increasing number of Canadians. This special feature, published to coincide with World NET Cancer Day, will raise awareness about the impact of this group of malignant growths and highlight efforts to push for scientific advancements as well as create a network of support for neuroendocrine tumour patients and the medical community dedicated to their care.

**Proposed topic highlights:**  
**ADVOCACY & RESOURCES** – Profiling advocates, initiatives and support systems dedicated to helping neuroendocrine tumour patients.  
**RESEARCH** – Advances in understanding about risk factors, diagnosis and treatment options promising hope.  
**OUTLOOK** – From building awareness to boosting outcomes within the Canadian health-care system.

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**GET INVOLVED TODAY. CONTACT:**  
**RICHARD DEACON, Project Manager T: 1.604.631.6636**  
E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

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