

Heart Health Month



PUBLICATION DATE: Monday, February 6
GET INVOLVED BY: Monday, December 5
PRINT/DIGITAL AD MATERIAL DUE: Monday, January 30
INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

In Canada, every five minutes one person dies from heart conditions, stroke or vascular cognitive impairment. This special feature, published during Heart Month, explores the state of heart health across the country and discusses the advances in treatment and prevention that are helping to improve the quality of life for Canadians.

- Proposed topic highlights:**
- ADVOCACY & SUPPORT** – Where to find reliable resources and a community of support.
 - MANAGING HEART DISEASE** – From prescriptions and over-the-counter drugs to gadgets and lifestyle choices that are making a difference.
 - INNOVATION** – The technologies, diagnostic tools and treatment options that are promising hope for people with heart disease.
 - RESEARCH** – New life-saving insights and what they mean for Canadians.

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Source: Vividata Fall 2021, National A14+

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