2022 NATIONAL INTEGRATED CONTENT FEATURE

NEWSPAPER AND DIGITAL



Healthy aging

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Canadians are generally living longer and in better health than previous generations, with increased understanding of interventions – such as improving physical and cognitive function and nutrition as well as decreasing social isolation – allowing them to make the most of their later years. This special feature will explore the measures that can help Canadians improve their chances of making their extra time a source of joy and fulfilment as they follow their passions and contribute to the well-being of their communities.

Proposed topic highlights:

ADVOCACY & SUPPORT – Resources and support enabling Canadians to make informed choices.

INNOVATIVE SOLUTIONS – From fall protection and smart homes to multigenerational engagement options – services, products and initiatives that boost seniors' safety, independence and health.

FINANCIAL SECURITY – Top financial solutions for retirement.

IMPACT – Leveraging research, partnerships and insights for enhancing outcomes for older Canadians.

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GET INVOLVED TODAY. CONTACT: RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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