

# Gastroparesis Awareness Month



**PUBLICATION DATE:** Monday, August 1  
**GET INVOLVED BY:** Monday, June 27  
**PRINT/DIGITAL AD MATERIAL DUE:** Monday, July 25

INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

The gastrointestinal tract does more than simply digest food – it contributes to many body systems and functions, making its health crucial for our overall well-being. This special feature, published during Gastroparesis Awareness Month, explores the impact of digestive disorders like gastroparesis on the lives of Canadians.

- Proposed topic highlights:**
- OUTLOOK** – From diagnosis to lifestyle and therapy options, what can Canadians with gastroparesis expect?
  - ADVOCACY** – Raising awareness about the impact of digestive disorders.
  - RESEARCH** – New findings and how they affect quality of life.
  - SUPPORT** – Where to turn for resources and help.

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Source: Vividata Fall 2021, National A14+

**PRINT:** National Edition  
**714,000 WEEKDAY PRINT READERS**

Source: Vividata Fall 2021, National, A14+

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