**2022 NATIONAL INTEGRATED** CONTENT **FEATURE** 

**NEWSPAPER** AND DIGITAL

# Back to campus

A focus on learning experiences and student success



**PUBLICATION DATE:** Friday, September 23

**GET INVOLVED BY:** Friday, June 3

PRINT/DIGITAL AD MATERIAL DUE: Friday, September 2

INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

The past two years have brought a significant society-wide shift affecting the way we interact, work and learn. Canada's colleges and institutes are responding to these changes with efforts to enable the success of their learners and partners, for example, by enhancing access to learning, reskilling and upskilling opportunities, as well as partnerships with industry that serve to build career pathways and community resilience. This special feature, produced in collaboration with Colleges and Institutes Canada, will explore the efforts of post-secondary institutions to boost outcomes for students, partners and communities.

## **Proposed topic highlights:**

**ENHANCING ACCESS** – Promoting life-long learning with a focus on equity, diversity, inclusion.

**TECHNOLOGY & INNOVATION** – New learning tools and method enabling learner success. **STUDENT SUPPORT** – Support systems meeting the needs of diverse students. PATHWAYS TO SUCCESS – A post-secondary education system where no one is left behind. **HANDS-ON LEARNING** – Experiential learning, applied research and internships.

Sponsor content is available. Speak to your account manager for more information.

**GET INVOLVED TODAY. CONTACT:** 

RICHARD DEACON, Project Manager T: 1.604.631.6636

E: rdeacon@globeandmail.com

## INTEGRATED CONTENT **FEATURES**

ARE TURNKEY ADVERTORIAL SOLUTIONS. PARTICIPATING **ADVERTISERS** CAN BE MENTIONED/QUOTED WITHIN CONTENT SPACE.

## THE GLOBE AND MAIL **DELIVERS YOUR BEST AUDIENCE**

PRINT/DIGITAL: National Edition 6,367,000 WEEKLY PRINT/DIGITAL **READERS** 

Source: Vividata Fall 2021, National A14+

### **PRINT: National Edition** 714,000 WEEKDAY PRINT READERS

Source: Vividata Fall 2021, National, A14+

#### Click on the report below to see a similar feature

