

Menstrual Hygiene Day



PUBLICATION DATE: Thursday, May 26

GET INVOLVED BY: Friday, April 29

PRINT/DIGITAL AD MATERIAL DUE: Thursday, May 19

INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Menstrual Hygiene Day, on May 28, aims to contribute to building a more inclusive world: where no one is held back just because she menstruates. This special feature will raise awareness about the lingering stigma associated with menstruation, the challenges in access to menstrual products, education about menstruation and period-friendly sanitation facilities, and efforts to take critical action.

Proposed topic highlights:

ADVOCACY & SUPPORT – Organizations and initiatives supporting menstrual health.

BOOSTING OUTCOMES – Action for improving access to menstrual products and education.

INNOVATION – Innovative products and services.

SUSTAINABILITY – Environmentally friendly menstrual hygiene options.

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636
E: rdeacon@globeandmail.com

INTEGRATED CONTENT FEATURES

ARE TURNKEY ADVERTORIAL
SOLUTIONS. PARTICIPATING
ADVERTISERS
CAN BE MENTIONED/QUOTED
WITHIN CONTENT SPACE.

THE GLOBE AND MAIL DELIVERS YOUR BEST AUDIENCE

PRINT/DIGITAL: National Edition
**6,367,000 WEEKLY PRINT/DIGITAL
READERS**

Source: Vividata Fall 2021, National, A14+

PRINT: National Edition
714,000 WEEKDAY PRINT READERS

Source: Vividata Fall 2021, National, A14+

**Click on the report below to
see a similar feature**

