

# Flu and vaccines



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**INVESTMENT:** SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

The importance of protecting vulnerable community members has come to the forefront during the last two years – and it is also a priority during the cold and flu season. While symptoms like runny noses and sore throats can be mild and go away without lasting effects, many Canadians have to take time off from work or school and are at risk of developing complications, especially if they have the flu. This special feature will look at immunizations as important steps for improving health outcomes.

### Proposed topic highlights:

**AWARENESS & SUPPORT** – Health advocacy and support enhancing public engagement.

**LIMITING CONTAGION** – What are the measures helping to limit the spread?

**VACCINE TECHNOLOGY** – How are vaccines helping to boost community health?

**RESEARCH** – Scientific insights into contagious diseases and their prevention.

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