

Next generation of farming

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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Canadian agriculture has evolved over time in response to challenges, opportunities and market developments. This special feature explores the role of farmers and their partners to ensure a secure food supply as well as the research and development, support systems, policies and initiatives that are helping to strengthen the food value chain.

Proposed topic highlights:

IMPACT – Canadian farmers helping to feed the world while advancing the country's recognition as leader in food safety.

TRENDS – Changing market conditions, technology development and consumer demand influencing farming practices and outcomes.

RESEARCH & INNOVATION – Translating research findings about farming and food production into impact.

FOOD SYSTEMS – Shaping the food system of tomorrow by tackling today's challenges.

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