

Investing in Mining & Exploration: PDAC 2022 90th Anniversary



PUBLICATION DATE: Friday, June 10

GET INVOLVED BY: Friday, April 8

MATERIAL DUE: Friday, May 13

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Mining and mineral exploration are a vital driver of Canada's economy, and participants ranging from geological, engineering, legal and capital markets and other service providers are among the world's best. This special feature – produced in collaboration with the Prospectors & Developers Association of Canada (PDAC) – will provide valuable insights into factors propelling Canada's junior resource firms at home and abroad.

Proposed topic highlights:

INVESTORS – Why investing in promising exploration companies can deliver significant returns.

CHAMPIONS – Why sustainability is a priority among leading explorers.

INNOVATION – How innovative service providers are redefining resource discovery and extraction.

CYBER SECURITY – Why savvy firms are digging into digital security.

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

INTEGRATED CONTENT FEATURES

ARE TURNKEY ADVERTORIAL SOLUTIONS.
PARTICIPATING ADVERTISERS
CAN BE MENTIONED/QUOTED
WITHIN CONTENT SPACE.

THE GLOBE AND MAIL DELIVERS YOUR BEST AUDIENCE

PRINT/DIGITAL: National Edition
6,367,000 WEEKLY PRINT/DIGITAL READERS

Source: Vividata Fall 2021, National A14+

PRINT: National Edition
714,000 WEEKDAY PRINT READERS

Source: Vividata Fall 2021, National, A14+

[Click on the report below to
see a similar feature](#)

