

# Canadian Infertility Awareness Week



**PUBLICATION DATE:** Monday, April 18  
**GET INVOLVED BY:** Wednesday, March 23  
**PRINT/DIGITAL AD MATERIAL DUE:** Monday, April 11

INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

One in six Canadian couples struggle to conceive, yet sexual and reproductive health is often considered a taboo topic. This special feature strategically timed during Canadian Infertility Awareness Week, will shine a spotlight on some of the issues affecting Canadian families and the reproductive health interventions that promise hope.

#### Proposed topic highlights:

**AWARENESS** – Public awareness and outreach helping to advance understanding, inclusion and acceptance.

**RESEARCH & INNOVATION** – From insights to interventions: research informing solutions.

**RESOURCES & SUPPORT** – Help empower Canadians by providing awareness and information on support and education.

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**GET INVOLVED TODAY. CONTACT:**  
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Source: Vividata Fall 2021, National A14+

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