

# Attracting and retaining talent



**PUBLICATION DATE:** Monday, May 30 & Nov. 28

**GET INVOLVED BY:** Monday, April 11 & Oct. 10

**PRINT/DIGITAL AD MATERIAL DUE:** Monday, May 23 & Nov. 21

**INVESTMENT:** SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Labour markets across Canada are in flux, with more and more people reconsidering their life-style priorities, including career choices. For companies and organizations, this means paying increased attention to the values, approaches and initiatives that can allow them to attract and retain top talent. This special feature will explore the trends affecting this shift in workplaces as well as the strategies that can drive favourable outcomes.

### Proposed topic highlights:

**Advocacy and support** – Resources for Canadians looking to change their career paths.

**ESG and diversity** – The importance of a caring and inclusive corporate culture.

**Workplace well-being** – Meeting the needs and priorities of employees.

**Skills and competencies** – A future workforce driving business success.

**Outlook** – Changing workplace cultures in Canada and beyond.

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