

# Technology and innovation



**PUBLICATION DATE:** Monday, May 30 & Friday, September 16

**GET INVOLVED BY:** Friday, April 22 & Friday, July 1

**PRINT/DIGITAL AD MATERIAL DUE:** Monday, May 23 & Friday, September 9

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

The development and adoption of technologies and innovation can enhance the performance of businesses as well as provide answers to societal challenges. This special feature in conjunction with Technation, will highlight the contribution of top innovators and organizations to advancing quality of life, health and sustainability as well as Canada's global competitiveness.

## Proposed topic highlights:

**TECHNOLOGY NOW** – How businesses can benefit from integrating technology to enhance operations.

**CREATIVITY & EDUCATION** – How to foster an innovative and entrepreneurial mindset for the future workforce.

**ADVANCED POLICY** – What will it take to make Canada's technology sector achieve its full potential?

**WOMEN IN TECHNOLOGY** – Increasing the representation of women in C-suite and board room level tech positions.

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