

Pharmaceutical-research-and- medical innovation



PUBLICATION DATE: Wednesday, May 18
GET INVOLVED BY: Wednesday, April 6
MATERIAL DUE: Wednesday, May 11

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Evidence shows that pharmaceutical research and innovation have a profound impact on people by extending their longevity and improving quality of life. This special feature highlights transformative results through research and access to innovative medicines and treatment options

Proposed topic highlights:

OUTLOOK – Trends and findings affecting the health outcomes of Canadian patients.

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LEADERSHIP - Organizations, institutions and researchers defining pharmaceutical excellence.

OUTLOOK – Trends and findings affecting the health outcomes of Canadian patients.

PARTNERSHIPS – Collaborating to enhance access to new medicines.

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