

Open Banking and Application Fraud Solutions

PUBLICATION DATE: Monday, May 9

GET INVOLVED BY: Monday, April 4

PRINT/DIGITAL AD MATERIAL DUE: Monday, May 2

INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

As Canadians conduct more of their financial transaction online, scammers have adapted cutting-edge digital tools to their advantage. This special feature highlights the efforts of financial institutions and their partners to protect customers from fraud and educate consumers about current scams and personal protection practices.

Proposed topic highlights:

TOOLS & INNOVATION – Where to turn for help and innovative solutions.

COLLABORATION – Financial institutions working with partners and authorities to address financial fraud.

TRENDS – We highlight the latest updates in areas like credit and debit card fraud, identity theft, and mortgage and loan fraud.

FRAUD PREVENTION – Top advice for Canadians on how to stay safe.

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:

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Source: Vividata Fall 2021, National A14+

**PRINT: National Edition
714,000 WEEKDAY PRINT READERS**

Source: Vividata Fall 2021, National, A14+

**Click on the report below to
see a similar feature**

The screenshot shows a report page with the following content:

- SPONSOR CONTENT** (top left)
- PROTECTING SECURITY AND PRIVACY IN THE COMING OPEN-BANKING WORLD** (top right)
- Open banking and application fraud solutions** (main title)
- Protecting security and privacy in the coming open-banking world** (subtitle)
- SYMCOR** logo and image (left side)
- HOW OPEN BANKING WORKS** (right side flowchart):
 - Step 1: You find a search app that can help you manage your finances.
 - Step 2: The app prompts you to link your bank accounts to access your financial data.
 - Step 3: You authorize your bank to share your financial data with the app via open banking.
- COMBINING SECURITY** (bottom left)
- 44** (bottom center)
- PARLIAMENTS ARE COMMITTED TO SUPPORT THE SUCCESS OF DATA** (bottom right)