

Celebrating food and farming – National Farmers Day



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GET INVOLVED BY: Thursday, June 30

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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Many Canadians take access to a safe, stable and high-quality foods for granted but supply chain disruptions have brought increased attention to the issues of food insecurity and the importance of strong food systems. This special feature – published to highlight National Farmers Day – explores the role of Canadian farmers and the partners, measures and initiatives helping them succeed.

Proposed topic highlights:

IMPACT – Canadian farming helping to feed communities at home and abroad.

OUTLOOK – Key issues affecting Canada’s farmers and their partners.

RESEARCH & INNOVATION – Translating research findings about farming and food systems into tangible results.

TECHNOLOGY – Leveraging data and technology to enhance farming practices.

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Source: Vividata Fall 2021, National A14+

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